

## **Press Statement December 8, 2021**

### **CHANGE IN DATE/TIMES FOR LEWISTON'S HOLIDAY CELEBRATION!**

Lewiston's Holiday Celebration, sponsored by Androscoggin Bank, will now be held on Sunday, December 12, 2021, due to predicted heavy rain on Saturday, the original date. In addition, the schedule's times have changed to be a bit earlier in the day!

**KENNEDY PARK** – 3:30 p.m. – 5:00 p.m.

Visits & pics with Santa; "reindeer" games with Lewiston Recreation; free mittens compliments of Rinck Advertising's "mitten drive" (masks for Santa visits will be provided)

**DUFRESNE PLAZA** – 5:00 p.m. – 6:30 p.m.

Musical performers, synchronized musical light shows, holiday projections on huge screen, laser light spectacular, and Christmas tree & Menorah lighting

## **Press Statement November 19, 2021**

**"Light Up Your Holidays"** by attending the City of Lewiston's December 11<sup>th</sup> Holiday Celebration. Sponsored by Androscoggin Bank, festivities will span two Lewiston parks, that of Kennedy Park and Dufresne Plaza. Festivities will begin at 4:30 p.m. on December 11<sup>th</sup> and extend through 8:00 pm.

Neil J. Kiely, CEO of Androscoggin Bank, notes, ***"We are happy to sponsor the 2021 Lewiston Holiday Celebration and invite all members of our community to enjoy all the great events the City has planned."***

***"The planning committee wanted a 'wow' factor this year, and attendees are sure to get just that. We wanted the 2021 celebration to be unique and memorable, and we are particularly grateful to Androscoggin Bank for helping us undertake our vision,"*** noted Dottie Perham-Whittier, Community Relations Coordinator.

Monmouth Audio & Video Productions has partnered with the City and community members to provide synchronized musical light shows and a laser light spectacular. A huge screen will also be on site to showcase ***"Home for the Holidays"*** sharing of traditions, as well as visuals of historic Lewiston holidays and artwork.

Various performers will provide upbeat music and entertainment, and at the time of this release, performers booked so far are well-known Maine singer Kelly Caufield, Lewiston High School students, Rabbi Dresdner & wife Lisa, Church of All Nations, and the ADS Church. Santa will be on board for free photos by Creativeone's Photography, mitten give-aways will occur compliments of Rinck Advertising's mitten drive, and the Salvation Army will provide free tasty treats. The lighting of the Christmas tree and the Menorah will also occur.

A spirit of giving will also be present, with a Lewiston Public Works bucket loader, decked out in holiday lights, serving as a donation spot in Kennedy Park for canned goods. Items collected will be given to local entities distributing food to those in need. **###**